



**PUSHING
THE LIMITS**

HOW TO CUSTOMIZE YOUR ADVANCED BOOTH !

To **PROMOTE** your products or services, we recommend to **STRENGTHEN** your **VISIBILITY** on your booth with graphics options adapted to your **ADVANCED** equipped booth

Key figures



Customization is a key strategy for **brand visibility** and memorability



45,000+

Professional Visits



1,350+

Exhibitors



51+

Exhibiting countries



94+

Visiting Countries



360+

Equipped Booths

**JEC
WORLD**
WELCOME
BIENVENUE



OPTION TO STAND OUT WITHIN THIS EQUIPMENT

GRAPHICS OPTION – SYSTEM FABRIC

€ 270
Per 1m



- ✓ Seamless graphics that fit into the systems
- ✓ Covers system metal work
- ✓ Printed on 100% Recyclable material
- ✓ Perfect solution for a full covering graphics on your booth
- ✓ ECO FRIENDLY option
- ✓ Usable for TV wall mounting or shelving*

*Please contact Customer Care team to discuss solutions

STUDY CASE – EXAMPLE A

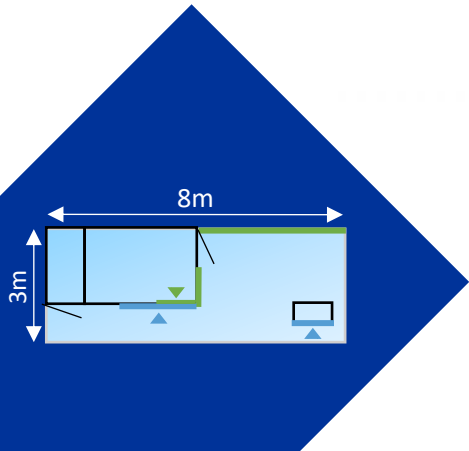
Eyecatcher 1 x1m (backside) = € 108

1 linear meter of fabric = € 270

Branded fabric of 3 linear meters = € 810

2 linear meters of fabric = included

Printed graphics on desk front = included

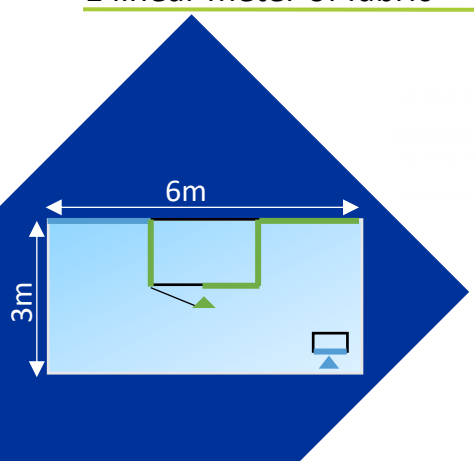


Example of budget

- ✓ 1 fabric graphic on eyecatcher (108€ Excl.VAT / unit)
- ✓ 1 linear meter of branded fabric (270€ Excl.VAT / unit)
- ✓ 3 linear meters of fabric (810€ Excl.VAT / unit)

Starting from € 1,188 excl.VAT

STUDY CASE – EXAMPLE B



Example of budget

- ✓ 1 eyecatcher 2x1m single side (205 € Excl.VAT / unit)
- ✓ 3 linear meters of fabric (270€ Excl.VAT / unit)
- ✓ 2 linear meters of fabric (540€ Excl.VAT / unit)

Starting from € 1,555 excl.VAT

EXAMPLES OF REALIZATIONS



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How to order graphics?

Do not hesitate to ask them for help, in particular to strengthen your visibility in the exhibition, highlight your branding and decline your communication through personalized signage printing on your booth:



Phone: +44 2476 380 190 (choose "2")



Email: [GES JEC World - Customer Care Team](#)



Monday - Friday 08:30 - 17:00 UTC + 1.